

Eduardo R. Motino

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EDUCATION

Northwestern University, Chicago, IL
Master of Science in Global Health

Carleton College, Northfield, MN
Bachelor of Arts, Major: Psychology & Minor: Certificate of Advanced Studies in French

EDUCATIONAL HONORS: Posse Foundation Full-Tuition Leadership Scholarship (2009-2013), Scholarship Chicago (2009-2013), Carleton Access Scholarship (2009-2013)

EXPERIENCE

ideas42, Fully Remote

Sr. Behavioral Designer, U.S. Health

August 2021 – January 2024

- Led end-to-end mixed-methods research programs translating ambiguous healthcare challenges into structured hypotheses, study designs, and actionable insight frameworks
- Designed and executed qualitative and quantitative studies (interviews, surveys, experiments) to isolate behavioral drivers influencing healthcare decision-making and brand engagement uptake
- Synthesized multi-source data (qualitative + quantitative + operational inputs) into strategic narratives that directly informed patient journeys and intervention design
- Partnered with clients to define research strategy, refine problem statements, and align stakeholders on priorities across complex life sciences and healthcare ecosystems
- Produced executive-level deliverables (reports, workshops, and presentations) that translated behavioral insights into implementation-ready recommendations
- Applied behavioral science frameworks (e.g., heuristics, friction costs, present bias) to diagnose barriers and design intervention opportunities in healthcare contexts
- Led facilitation of stakeholder workshops and insight readouts, aligning cross-functional teams on research findings and next-step actions
- Managed concurrent research engagements in fast-paced consulting environments while maintaining methodological rigor and delivery quality
- Mentored junior researchers on study design, analysis, and insight development, improving team analytical consistency and output quality

Access Community Health Network, Chicago, IL

Strategic Planning and Development Manager

March 2019 – November 2020

- Led needs assessments and program evaluations across HIV/AIDS, maternal health, and primary care programs to identify service gaps and improve care delivery models
- Analyzed clinical, operational, and population health data to generate insights informing strategic planning and resource allocation decisions
- Translated complex healthcare, policy, and funding data into actionable recommendations for leadership and external stakeholders
- Developed evidence-based narratives supporting grant proposals, program expansion, and strategic initiatives aligned with community health priorities
- Collaborated with clinical, operations, and finance teams to align data insights with program design and implementation strategies

IDEO.org, San Francisco, CA

Program & Partnerships Coordinator

November 2016–October 2018

- Conducted human-centered design research (interviews, fieldwork, synthesis) to uncover user needs and inform global social impact strategy
- Co-developed research frameworks and facilitated multi-stakeholder alignment sessions to connect user insights with program and product direction
- Translated qualitative findings into personas, journey maps, and design principles that guided solution development across projects
- Synthesized field research into system-level opportunity areas that informed program design, funding priorities, and implementation strategy
- Designed and iterated prototypes (low–high fidelity), incorporating user feedback to improve usability, accessibility, and adoption outcomes
- Supported cross-functional teams in translating research insights into scalable service and product solutions across complex systems
- Contributed to strategic partnerships and funding proposals by transforming research findings into compelling narratives for donors and stakeholders